

WWW.MARKEDSFØRING-JOB.DK

PRICES AND TECHNICAL SPECIFICATIONS 2010

➔ WWW.MARKEDSFØRING-JOB.DK

contains online job advertisements.
Here, companies can find new, qualified employees via job advertisements in the CV database.
www.markedsforing-job.dk is part of the MatchWork partnership.

➔ BRAND & MATCH (Deluxe package)

If you would like to contact both active and passive job-seekers, it may be advantageous to advertise in Markedsføring magazine and on the website www.markedsforing-job.dk.
For DKK 11,055 you get both a 1/4 page (546 mm) 4-colour ad in Markedsføring magazine and a Match ad on the website www.markedsforing-job.dk.
We will mention your company name and the position you are offering in Markedsføring's Newsletter 5 times and include a direct to your job ad on www.markedsforing-job.dk.

➔ 3 FOR 2 Clip Card

Buy 3 Match ads and pay for 2:	DKK 15,900
Buy 3 Standard ads and pay for 2:	DKK 9,900

The Clip Card is valid for 12 months.
The Clip Card and Brand & Match may not be combined.

➔ MATCH ADVERTISEMENT PRICE DKK 7,950

- You immediately receive a ranked list of the applicants who best match your job description.
- You can find personal information about the candidates.
- You can compare job applicants' qualifications.
- You can archive applicants along with their CVs and your own notes.
- You can see how far along in the process you are with each and every applicant.
- You can see the number of applicants.
- You can send letters of rejection to applicants.
- You can receive applications directly at a chosen e-mail address or as letters.
- You can refer readers to your own website.
- Your job announcement is shown directly to the appropriate applicants.
- You can opt for hidden job announcements (headhunting).
- In Markedsførings Newsletter you will have five direct links to your job announcement.

➔ STANDARD AD PRICE DKK 4,950

- Your job announcement is shown directly to the appropriate applicants.
- You can refer readers to your own website.
- You can receive applications by e-mail or as letters.

➔ PURCHASE

You can purchase links in Markedsføring's Newsletter.
Price: DKK 1,000 for the first link;
subsequent links: DKK 500 each.

➔ CONTACT FOR ADVERTISING ON WWW.MARKEDSFØRING-JOB.DK OR TECHNICAL QUESTIONS, AS WELL AS FORWARDING OF MATERIALS:

Kirsten Rasmussen, kr@markedsforing.dk
dir. +45 3814 6582.

➔ TECHNICAL SPECIFICATIONS:

Send Word documents + logos to:
kr@markedsforing.dk.